

# CERTIFICATE OF PUBLICATION

## KNOWLEDGE SCHOLAR

AN INTERNATIONAL PEER REVIEWED JOURNAL OF MULTIDISCIPLINARY RESEARCH

eISSN-2394-5362

Impact Factor (SJIF) – 6.323

This is to certify that our Editorial and Review Board Accepted the Research Paper of **Dr. Syed Azhar Abbas Rizvi**, Associate Professor, Dept. of Computer Application, School of Management Sciences (SMS), Affiliated to Lucknow University, Lucknow, Uttar Pradesh, India & **Dr. Taru Gupta**, Associate Professor, School of Management Sciences ( SMS ), Affiliated to Lucknow University, Lucknow, Uttar Pradesh, India.

**Topic: EMERGING TRENDS OF DIGITAL MARKETING AND THEIR IMPACT ON TRADITIONAL MARKETING.**

Your Research paper is published in **Volume: 10, Issue: 02, Mar. – Apr. 2023 )**  
i.e. **Knowledge Scholar** -An International Peer Reviewed E-Journal of Multidisciplinary Research an Online Journal.

KNOWLEDGE PUBLISHING, PRINTING AND DISTRIBUTION HOUSE  
H. No. 1-27-15, Collector Office Road, Aurangabad. Maharashtra State. India.  
Website: - <http://www.knowledgepublishinghouse.com>



Editor-in-Chief